MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 3, 2021/2022

DPS5114 – INTRODUCTION TO PSYCHOLOGY

9th August 2022
9.00 a.m. – 11.00 a.m.
(2 hours)

INSTRUCTION TO STUDENTS:

1. This question paper consists of **TWO (2)** sections and **THREE (3)** printed pages excluding the cover page.
   - Section A (10 marks): Answer ALL questions.
   - Section B (30 marks): Answer ALL questions.

   The total mark for this exam is 40 marks and it carries 40% weightage towards your overall grade for this subject.

2. Write your answers in the answer booklet provided.

Section A: (10 marks)
Answer ALL questions.

1. Psychology is defined as the:
   A. intuition-based approach to study human behavior.
   B. speculative method to find answers about human cognition.
   C. study of mental disorders and their treatment.
   D. scientific study of behavior and mental processes.

2. _____ psychology focuses on higher mental processes, including thinking, memory, reasoning, problem solving, judging, decision making, and language.
   A. Developmental
   B. Personality
   C. Clinical
   D. Cognitive

3. The emphasis of the humanistic perspective is on:
   A. free will.
   B. environmental determinism.
   C. natural selection.
   D. unconscious motives.

4. _____ is a type of learning in which a neutral stimulus comes to bring about a response after it is paired with a stimulus that naturally brings about that response.
   A. Classical conditioning
   B. Operant conditioning
   C. Observational learning
   D. Instrumental conditioning

5. Which of the following sequences best reflects the order in which memory processes occur, from first to last?
   A. Encoding → storage → retrieval
   B. Storage → retrieval → encoding
   C. Encoding → retrieval → storage
   D. Storage → encoding → retrieval

Continued....

6. Psychologists define _____ as the capacity to understand the world, think rationally, and use resources effectively.
   A. cognition
   B. intelligence
   C. motivation
   D. learning

7. Which of Freud's personality structures is CORRECTLY described?
   A. Ego—represents the rights and wrongs of society
   B. Id—consists of primitive, instinctual urges
   C. Superego—raw, inborn part of personality
   D. Id - balances inner desires with the demands of the outside world

8. Kyana is an excellent salesperson because she can always find a way of connecting with a potential client. Based on this information, in which kind of intelligence would Gardner expect Kyana to be high?
   A. Analytic
   B. Bodily kinesthetic
   C. Interpersonal
   D. Spatial

9. Which of the following is an example of intrinsic motivation?
   A. An athlete practices for long hours because she loves to run.
   B. A doctor sees more patients to make more money.
   C. A singer sings on national television to get more famous.
   D. A student works harder to get better grades.

10. Which of the following forms of memory refers to memory for skills and habits?
    A. Declarative memory
    B. Semantic memory
    C. Episodic memory
    D. Procedural memory

Continued....

Section B: (30 marks)
Answer ALL questions.

Question 1

Imagine that you are a parent or a teacher. Give specific examples of how you might use the four elements in operant conditioning to bring about desirable changes in the behaviour of a child or student.

(10 marks)

Question 2

Identify the Big Five personality factor and describe its sample traits.

(10 marks)

Question 3

Distinguish between cataclysmic events, personal stressors, and background stressors. Discuss the various effects on stress and well-being associated with these different types of events. Illustrate your answer with references to specific events you have experienced.

(10 marks)

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